

CONTACT US

www.somervilleopenstudios.org/support/sponsorship

SALES: sponsorship@somervilleopenstudios.org

GRAPHICS: ads@somervilleopenstudios.org

MAPBOOK AD SIZES

Food & Drink Listing {\$95}

Print and Website

Text Only

Please provide: food style, address, url

Mini {\$190}

4"w x 1"h (1/8 page) in printed mapbook

Listed and linked on website

Included in Food & Drink if applicable

Basic {\$350}

4"w x 2"h (1/4 page) in printed mapbook

Icon on artist map

Reference to map region in ad

Listed and linked on website

Included in Food & Drink if applicable

Silver {\$600}

4"w x 4.5"h (1/2 page) in printed mapbook

Icon denoting location on artist map

Reference to map region in ad

Listed and linked on website

Included in Food & Drink if applicable

Silver Plus {\$750}

All of the above, plus: Additional .75" x .75"

Logo on mapbook's back cover

Gold {\$900}

4"w x 9"h (full page) in printed mapbook

Icon on artist map

Reference to map region in ad

Listed and linked on website

Included in Food & Drink if applicable

Gold Plus (\$1,050)

All of the above, plus: Additional .75" x .75"

Logo on mapbook's back cover

BANNERS

Trolley Banner {\$1,000 per banner}

Your banner on an event trolleys that loops throughout the city both days of SOS weekend. Highly visible to visitors at the event. Promote your business and show your support of the arts. Please contact us for more information about this option. Two are still available.

To place a sponsorship ad, fill out the enclosed paper form and return to your sponsorship rep, or fill out the online form.

DISTRIBUTION:

Print Run: 10,000-15,000 mapbooks

Reach: Somerville, Cambridge, Arlington, Medford, and North Boston

Timing: Hit stands early April, stay available through first weekend in May

Extra: Visitors keep book as souvenir and guide

DEADLINES:

February 20, 2017: Ad commitment and payment due

February 27, 2017: Artwork due

PAYMENTS:

Due in full by payment deadline

Checks payable to: Somerville Open Studios

or Pay online at:

www.somervilleopenstudios.org/support/sponsorship

15% Member or Partner discount

FORMATS: PDF, JPEG, EPS

RESOLUTION: 300dpi or greater at print size

FONTS: If submitting an .eps or .pdf please be sure to include all fonts, or outline fonts before submitting

GRAY SCALE ADS ONLY

If you have artwork, we can scan and create your ad. Please submit early to leave time for graphic creation.

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Please submit art online to ads@somervilleopenstudios.org or attach artwork with paperclips, no staples, no tape.

SOS COPY

We would like to commit to the following sponsorship:

- Food & Drink Listing {\$95}
- Mini {\$190}
- Basic {\$350}
- Silver {\$600}
- Silver Plus {\$750}
- Gold {\$900}
- Gold Plus {\$1,050}
- Trolley _____ sides @ {\$1,000 each}

BUSINESS NAME

BUSINESS ADDRESS

CONTACT PERSON

TELEPHONE

EMAIL

- I will supply my art electronically, ready to use
- I need Somerville Open Studios to scan ad and create my ad from my hardcopy (business card or other ad)

_____ I understand and acknowledge that I am responsible for supplying artwork by February 27, 2017. If my artwork initial is not received by that date my ad will not be run and my payment will not be refunded.

SPONSOR COPY

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BUSINESS NAME

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SIGNATURE

DATE

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